

Questions received for Photography RFQ

Date	Inquirer	Question	Response
7/14	Jonah Light – Jonah Light Photography	is this for photographing the construction of a specific new building or new set of structures, or for photography needs in general, as they arise?	<p>Assignments will be based on expertise and need and could range from taking head shots to architectural images to memorializing an event through photography. In addition to the consistent delivery on photo assignments, contracted photographers may be asked to handle ongoing assignments including (but not limited to) providing seasonal skyline shots or documenting the progression of a historical project.</p> <p>There are a wide breadth of photography needs. In response to the nature of those cited, CCDC does often utilize photos of redevelopment projects, new buildings and large infrastructure projects as they are underway and complete.</p> <p>Good examples of CCDC’s current use of images can be found on ccdc.com within resources section and publications as well as the Advance Planning study presentations posted under Planning.</p>
7/14	Jonah Light – Jonah Light Photography	Will all the shoots all be taking place in San Diego?	Yes. CCDC is the public, nonprofit corporation created by the City of San Diego in 1975 to staff, plan and implement downtown’s redevelopment on behalf of the City’s Redevelopment Agency.
7/14	Jonah Light – Jonah Light Photography	Can you describe what you're looking for in a photographer?	Needs are outlined within Scope of Services (Section A.1)
7/14	Brad Anderson – Architecture Photography	Is the presubmittal meeting a networking meeting or will there be decisions made on service providers?	The presubmittal meeting will be an opportunity for interested parties to ask questions regarding the Request for Qualifications and that has been issued. Myself, the CCDC graphic designers and a CCDC employee with background in contracting will be present for this meeting.
7/14	Brad Anderson – Architecture Photography	I have been providing photographic services to the architectural and construction industries for over 12 years. I am also a disabled veteran of the United States Navy. My question is, do I need to bring any verification of this to the meeting or does this need to be verified at any time and what documentation is necessary?	<p>In compliance with the Equal Employment Opportunity Outreach Program all proposal responses should included a Workforce Report (attachment C.6). This is the most appropriate place to identify disabled employees and/or workforce gender, ethnicity, etc.</p> <p>There is no additional need for verification at this time.</p>

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7/15	Amelia Earhart	I plan on attending the presubmittal meeting. What kind of materials should I bring?	The presubmittal meeting will be an opportunity for interested parties to ask questions regarding the Request for Qualifications and that has been issued. Myself, the CCDC graphic designers and a CCDC employee with background in contracting will be present for this meeting.
7/15	H. W. Edwards Photography Company	We are interested in to your photography RFQ however the insurance requirement is a concern.	Please note that respondents can complete Attachment D.3 Tentative Contract Revisions if there are areas of the sample agreement (such as insurance) that would need revision.
7/16	Ed Andrews – Ed Andrews Photography	How many photographers are you going to hire?	This solicitation could result in one or multiple contracts within the allocated budget.
7/16	Ed Andrews – Ed Andrews Photography	What are the funds available and how will it be divided?	The budget will be negotiated with chosen photographer(s). Photographers are asked to submit a schedule of rates with their proposal.
7/16	Ed Andrews – Ed Andrews Photography	What level of support will the photographer receive from CCDC?	Shoots/assignments will be generated in collaboration with the Communications & Graphics team of CCDC. CCDC may assist photographers in arranging access to job sites, scheduling onsite photo shoots and will provide photo release form template for photographer use.
7/16	Ed Andrews – Ed Andrews Photography	What should a photographer do to request a contract revision, i.e. change in level of insurance required?	Respondents requesting contract revisions from the standard CCDC contract request should note requests in Attachment D.3 of response. In the section requesting documentation or the submission include a placeholder page directing reviewers to this attachment.
7/16	Candy Crain – Candyd Communications	Can you provide a sample RFQ at the pre-submittal meeting? What is the structure supposed to be for submissions?	Directed Candy to review sections 2.1 through 2.10 as identified areas for direct response. Will look into having RFQ samples from other disciplines at pre-submittal conference.
7/16	JT MacMillan Photography	How does the CCDC prefer to have proposals for photography services presented?	Please follow the directions cited in the Request for Qualifications exactly. Section 2.0 of the RFQ outlines the expectations for response inclusions, presentation, copies, etc. We are also working to have a sample RFQ present at the presubmittal meeting scheduled for 2 p.m., Tuesday, July 21.
7/16	JT MacMillan Photography	Do you prefer physical samples of work or a simple link to a website for review?	As noted in section 2.5 please include samples of your work, as they apply to the RFQ within your response.
7/20	Jonathon	Are there any specifications as to the type of photography	As specified in the RFQ, there are a wide breadth of

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	Woodward	<p>needed that you can provide before attending?</p> <p>"Photography" is a very diverse term and I would appreciate anything more specific than that. Are you looking for:</p> <ul style="list-style-type: none"> Architectural Photography? Commercial People Photography? Commercial Product Photography? Press Release/Event Photography? 	<p>photography needs. Qualified applicants should have expertise in architectural photography, event photography, lifestyle photography, head shots, skylines and knowledge of downtown San Diego.</p> <p>Good examples of CCDC's current use of images can be found on ccdc.com within resources section and publications as well as the Advance Planning study presentations posted under Planning.</p>
7/20	Eric Frigge	<p>What type of qualifications are needed and in what form?</p>	<p>Interested photographers should prepare a submittal of qualifications. Section 2.0 of the RFQ outlines the materials that should be included in this submission, format, number of copies, etc.</p> <p>A panel of CCDC staff including the Communications Manager, graphic designers and members of the planning team will review submissions and move the most appropriate submissions forward to the interview process. The Scope of Work (Appendix A.1) outlines the overall expectations for photography services. Candidates will be reviewed based on their quality of work, experience, references and ability to meet the wide spectrum of needs.</p>